

THANK YOU FOR YOUR BIG SUPPORT

**WE CAN'T WAIT FOR YOU TO JOIN US ON
10TH MARCH 2022 FOR WORLD KIDNEY DAY**

Whether you're streaming your special talent online, holding a bake sale in your hospital or taking part in a sponsored walk, your World Kidney Day event matters a lot to kidney patients and their loved ones.

The isolation, loneliness and extra pressures of the Covid-19 pandemic have made life even more challenging for kidney patients and their families. This doesn't just mean worries about their physical health, but the lasting financial and emotional impacts of being on dialysis or waiting for a transplant too.

By holding an event, you're helping us put kidneys on more people's radar than ever before. So, to help you make it bigger than ever, take a look at the tips and tools below.

**PLUS THIS YEAR, PEOPLE
CAN USE OUR NEW ONLINE
TOOL TO FIND OUT MORE
ABOUT KIDNEY DISEASE!**

Help us raise awareness by encouraging your eventgoers to answer three short questions about their kidney health using the steps below:

1. **HAVE A LAPTOP OR DEVICE HANDY.**
2. **HEAD TO [WORLDKIDNEYDAY.CO.UK](https://worldkidneyday.co.uk)
(OR FOLLOW THE QR CODE ON THE REVERSE).**
3. **ASK AS MANY PEOPLE AS POSSIBLE TO FILL OUT THE SHORT
SURVEY AND FILL IN THEIR EMAIL ADDRESS. EASY AS 1, 2, 3!**

**BIG THANKS ONCE AGAIN FOR YOUR SUPPORT
AND BEST OF LUCK WITH YOUR EVENT**



**ENCOURAGE YOUR
ATTENDEES TO WEAR
SOMETHING YELLOW.**

**TURN YOUR EVENT SPACE
YELLOW WITH BUNTING,
BALLOONS AND RIBBONS.**

**TAKE PICTURES AND
SHARE ON SOCIAL MEDIA
USING [#KIDNEYSMATTER](https://twitter.com/KidneyMatter)**

**PRINT OUT THE BACK OF
THIS PAGE ONTO A4 PAPER
AND HAND IT OUT.**

DID YOU KNOW THAT



1 IN 10 PEOPLE WORLDWIDE HAVE CHRONIC KIDNEY DISEASE

THIS COULD INCLUDE YOU OR SOMEONE YOU LOVE

THIS WORLD KIDNEY DAY

10TH MARCH 2022

FIND OUT IF YOU OR YOUR
LOVED ONES COULD BE AT RISK.

Becoming kidney aware has never been so easy. Whether you're worried about a loved one, think you might be at risk, are a current kidney disease patient or working in healthcare, we have created a tool to help you find useful kidney health tips and advice. By answering just three questions, you can get tailored advice on protecting the kidney health of yourself or others.

SCAN HERE
OR GO TO:



[WORLDKIDNEYDAY.CO.UK](https://worldkidneyday.co.uk)



Our whole family's future changed in an instant. We thought we'd have our kids young and then go on our adventures when they're grown up. Now, our future is uncertain and includes medication, dialysis, transplant and operations. Without the support of others, we'd be in real trouble.

LINDSEY, KIDNEY CARER



World Kidney Day in the UK is led by the Kidney Charities Together Group 0300 303 1100 | info@worldkidneyday.co.uk | worldkidneyday.co.uk

